

# Introducing the NetBeans Strategic Partner Program

While NetBeans is a powerful IDE and platform all by itself, companies adding new features and capabilities via plug-in modules amplify the value to developers

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## NetBeans

### Strategic Partner

**A**s an open-source project, NetBeans relies on contributions and feedback from the community to consistently meet the needs and requirements of software developers in a number of disciplines. Companies that have committed to supporting NetBeans by building plug-in modules and recommending NetBeans to their developer communities now have a new set of benefits

for their contribution to the enhancement and growth of NetBeans.

#### **Program benefits**

The NetBeans Strategic Partner Program offers a unique set of technical and

co-marketing benefits to qualifying companies. Strategic Partners get access to technical support, the opportunity to sponsor and present at NetBeans events, access to 4.5 million developers via the Sun Developer Network, and *NetBeans.org* web, e-mail properties and other co-marketing opportunities. Strategic Partners are also invited to exclusive briefings on NetBeans plans and activities.

To qualify, Strategic Partners need only meet the criteria of building a NetBeans plug-in and/or recommending NetBeans to a large external or internal developer community. Individuals and companies that use and endorse NetBeans are eligible to become NetBeans Community Partners. This provides a mention on the *NetBeans.org* web site as well as usage of the NetBeans Community Partner logo.

## Meet some of the Strategic Partners

New Strategic Partners are joining the program all the time and are featured on the NetBeans web site. Here are some of the companies that have already jumped on the NetBeans bandwagon and are helping NetBeans grow.

### Sprint

Sprint Nextel (*sprint.com*) is one of the largest U.S. Mobile operators and has been a pioneer in bringing mobile Java services to its business and consumer customers. To help its application developer community target its wide range of devices in its portfolio, Sprint has worked with Sun Microsystems to create a customized version of NetBeans, NetBeans Mobility

Pack and the Sun Java Wireless Toolkit. This package, called the Sprint Mobility IDE, is available from the Sprint Application Developer Program site.

### InsiTech

InsiTech's (*insitechinc.com*) emerging Java technology called XTT is an application development framework for rapid creation of rich, ultra-thin, Java interfaces. Solutions developed in XTT are distributed applications that can be deployed and run without any modifications from LAN to the Internet, on any operating system, and use a variety of data sources (relational, object-oriented, multi-value, etc.). XTT is a 100% pure Java application and plugs into the NetBeans IDE.

### Sony Ericsson

Sony Ericsson (*sonyericsson.com*) is a top mobile device manufacturer and has collaborated with NetBeans around Java ME in a number of areas. Developers targeting Sony Ericsson devices can use the NetBeans Mobility Pack and the Sony Ericsson SDK for the Java Platform to create MIDP applications, as well as using Sony Ericsson's new Mobil JUnit testing utility. Additionally, developers targeting UIQ-based Sony Ericsson smartphones can use the NetBeans Mobility Pack for CDC to create Xlets and MIDlets for the CDC runtime.

### TRIEMAX Software

TRIEMAX Software (*triemax.com*) is the manufacturer of Jalopy, a source code formatter for the Java programming language. It layouts any valid Java source code according to some widely configurable rules allowing projects to meet a certain coding style without putting a formatting burden on individual developers. Jalopy includes a plug-in for the NetBeans IDE and aims to support the widest range of coding styles and offers more than 400 distinct configuration options accessible through a graphical customization dialog, to let developers use their desired formatting output.

## Conclusions

The above are just a taste of the many companies participating in the NetBeans Strategic Partner Program. To read more about the program, Strategic Partners, or apply for membership in either the Strategic or Community Partner Programs, please visit [netbeans.org/community/partners](http://netbeans.org/community/partners). ☺



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